

**H** EALTH & WELLNESS

**E** DUCATION

**R** ECOGNIZING PARTNERSHIPS

**O** PTIMIZATION OF PERFORMANCE

**E** FFICIENCY

**S** HARING BEST PRACTICES

**EARN BADGES IN ALL SIX**

**HEROES**

**CATEGORIES AND WIN UP TO  
\$25,000 FOR A PROJECT AT  
YOUR SCHOOL!**

2017-2018  
LAUSD  
**HEROES FOR ZERO**  
CONTEST

**ENTRIES DUE:**

**April 22, 2018**

**Register by February 23, 2018**

**WE'RE LOOKING FOR  
ZERO NET ENERGY  
HEROES!**



## HEROES FOR ZERO Contest Rules

### Objective:

- The 2017-2018 School Year topic is Energy Conservation: Heroes for Zero (Net Energy). The goal is student education and awareness of this critical topic.
- The contest seeks to encourage schools to engage in activities that help make them “ZNE Ready”. This means reducing consumption and maximizing efficiency and end user engagement, before sizing a possible renewable energy array.

### Eligibility

- The contest is open to Student Teams at all grade levels (K-12). Schools can form more than one team, but will submit only one Team’s plan as their entry. An ideal Team will comprise students from a range of grade levels to comprehensively represent the student body. Activities and tasks can then be developed and assigned on a grade-appropriate basis.

### Registration

- **Schools must register entrants online by February 23, 2018** at [learninggreen.laschools.org/Heroes-for-Zero-contest](http://learninggreen.laschools.org/Heroes-for-Zero-contest). Details of the projects are not required at that time. Registration is to assist staff to identify participating schools.

### Entry Format:

**Entries are due on April 22, 2018.** All participating schools must form one or more Student Teams to develop their entry. Successful entries will be creative and innovative, but still feasible. Entries will include (1) A comprehensive plan in the form of a PowerPoint/Prezi or Word document, **and** (2) illustrate your plan and/or activities in the form of a video no longer than 3 minutes. Entries should demonstrate a researched, fact-based understanding of the subject matter. Entries should address the six elements of **HEROES**. Teams will be able to earn badges in each of the categories:

### Elements:

Health and Wellness	How can being energy efficient lead to a healthier space or community?
Education & Awareness	How can we learn about and help others become more aware of energy efficiency?
Recognizing Partnerships	How can we work with partners or Community-Based Organizations?
Optimization of Performance	How efficient is our school and what can we do to maximize efficiency?
Efficiency	What can we do to reduce energy consumption at our school?
Sharing Best Practices	How can what we’ve learned help other schools, groups, or our neighborhood?

If there is more than one team at a school, it will be up to each participating school to select a Team and Entry to represent them.

### Judging

- On or before April 22, 2018, District headquarters in partnership with the City of Los Angeles’ Mayor’s Office, Los Angeles Department of Water and Power and other Community Groups, will determine the winning schools. Entries will be assigned a points score based on development and execution. An elementary, middle, and high school in each Local District will be declared Semi-Finalists. Of those 18 Local District Semi-Finalists, the top three in total points will be declared Gold, Silver, and Bronze trophy winners.
- All 18 Winners and Semi-Finalists will be invited to a recognition ceremony in Los Angeles at a date to be determined.

### Prizes:

Student team members of each registered entrant that submits an entry will receive a Heroes for Zero participant pin.

- The school of each registered entrant will receive a 3 X 5 HEROES for Zero banner.
- As Teams document completion of the HEROES category badge activities, they will receive achievement badges that can be adhered to the banner. Documentation to be uploaded to DropBox in the form of photo or video, labeled by school and by badge category.
- All Teams who submit complete entries and receive a score:
  - from 50% - 60% score - a bronze medal badge for their banner
  - between 61% and 80% - a silver medal badge for their banner
  - between 81% and 100% - a gold medal badge for their banner.
- Each of the 18 Semi-Finalist/Finalist teams will receive a facilities project valued at approximately \$3,000 for their school, and a plaque commemorating their participation in the contest.
- **Within the 18 Semi-Finalists, a single winner from elementary, middle and high school will also each receive \$25,000 towards a sustainability-related project at their school.**